



# GRANTS & FUNDING PROGRAM GUIDE





## Helping You Make Your Playground a Reality

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Miracle Recreation strongly believes that every community needs a modern and safe play space that provides children the opportunity to develop important physical, social and cognitive skills. However, we understand that in today's economic condition, organizations are struggling to develop funds to upgrade or purchase playgrounds for their communities.

That is why we have developed our Grants & Funding Program Guide as one way we can assist in helping you make your playground a reality. Together with Miracle's programs, we can help bring safe and exciting new playgrounds to schools and communities all over the U.S

Our Grants & Funding Program Guide includes steps on how to apply for grants and raise money for your playground projects including:

- Miracle's Grants for America's Schools Program
- Miracle's FunRaising™ Program
- Marketing Your Playground Vision
- Marketing: Custom Website for Your Playground Project

## Miracle's Grants for America's Schools

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Miracle is joining forces with schools around the country to help fund a portion of the purchase of commercial playground equipment and recreation equipment with our "Miracle's Grants for America's Schools" program.

With up to **Five Million** dollars in grant money available, Miracle's playground grant program is designed to help bring new playgrounds to communities in need. Having been a playground manufacturer for over 80 years, Miracle understands the needs of children and the benefits playgrounds bring to children's development and the local communities they live in.



### Miracle's Grants for America's Schools Program can give you:

- The opportunity to access a part of \$5,000,000 from Miracle's Grant Fund based on the Grant Team's assessment of your playground equipment proposal, size of project and amount of grant funding available.
- Financial assistance towards a portion of the purchase for a Miracle playground at your school.
- National exposure for your project on Miracle's website.

### How to Apply

Under the "How to Buy" menu on our website at [www.miracle-recreation.com](http://www.miracle-recreation.com) you will find our Playground Grant Application and our FunRaiser™ programs.

Alternatively, you can call 1-855-767-2946 for more information.





## External Grants Assistance Program

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In addition to Miracle's grants and fundraising programs, numerous national and state grant opportunities are available as well. With the growth of national attention to the childhood obesity epidemic, physical fitness and health have become a priority for funding, opening up numerous opportunities for playgrounds and fitness equipment in communities all over the US.

However, deciding which grants to apply for and completing the grant writing process can be overwhelming. With a commitment to work with Miracle, you can take advantage of an External Grants Assistance Program that can provide you with a full service grant program, from start to finish.

- Grant prospect research
- Grant evaluation
- Grant writing and/or grant writing training
- Fundraising consulting

We have posted a comprehensive list of charitable grants and funding opportunities on our website under "How to Buy". In addition, your local community and non-profit organizations can serve as resources to help provide information on available grants. Make sure to contact your local government offices, parks department, school board etc. to get more information.

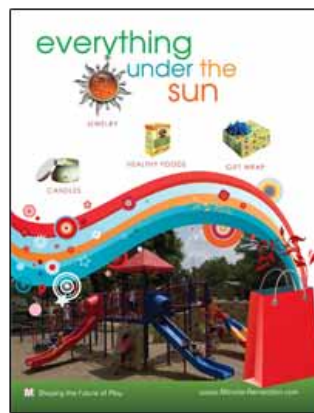
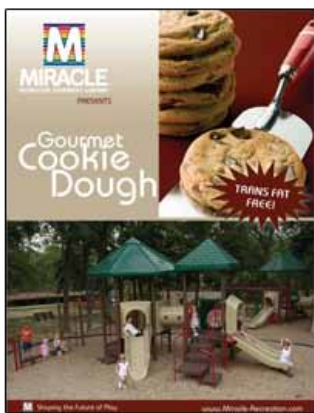
## Miracle's FunRaising™ Program

Miracle's FunRaising™ program has helped hundreds of communities raise funds for their playground equipment investments over the past 8 years. Here are some of the highlights of the Miracle Recreation FunRaising™ Program:

- FunRaising™ program is customized just for your group
- Earn a 50% profit on food and non-food programs. This is the highest payout of any fundraising program.
- Miracle's FunRaising™ professionals completely organize and assist you before, during, and after the execution of your fundraiser.
- Miracle's FunRaising™ provides FREE brochures, parent letters, and money envelopes. We'll help prepare your organization's fundraising packets for easy kick-off distribution so all you have to do is collect orders.
- Each participant's orders ship individually free-of-charge so you don't have to. This provides quick and easy distribution.

Miracle's FunRaising™ Program Representatives also provide a friendly Customer Service Department to help with questions about your delivery and other needs that may arise. At Miracle, we're committed to your success and will work with you before, during, and after the sale!

Call us today at 1-888-683-0049 for more details on the most profitable and successful fundraiser available!





## Marketing Your Playground Vision

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Once your community has decided to build a playground, you'll need to market the idea to your community. The first step in creating your vision is to pick a name for the project.

Then gear up for the most important part: fundraising. The experience can be very rewarding!

Miracle will provide you with a rendering of the playground design for your project which can be displayed at businesses, schools, and post offices requesting support / funds for the project and how to donate.

Here are tools that Miracle will provide you with to help create interest in the project and raise money:

- A personalized project website.
- A press release template for you to distribute to local media to publicize the project and raise funds.
- A personalized Facebook site for your project and fundraiser.
- Template letters and flyers to solicit civic groups, service organizations, local merchants, grocery stores businesses, churches, fraternities and sororities, families, and individuals. Not only for financial support, but for equipment, food, and manpower contributions.
- Fundraising picnics and dinners using local merchants.

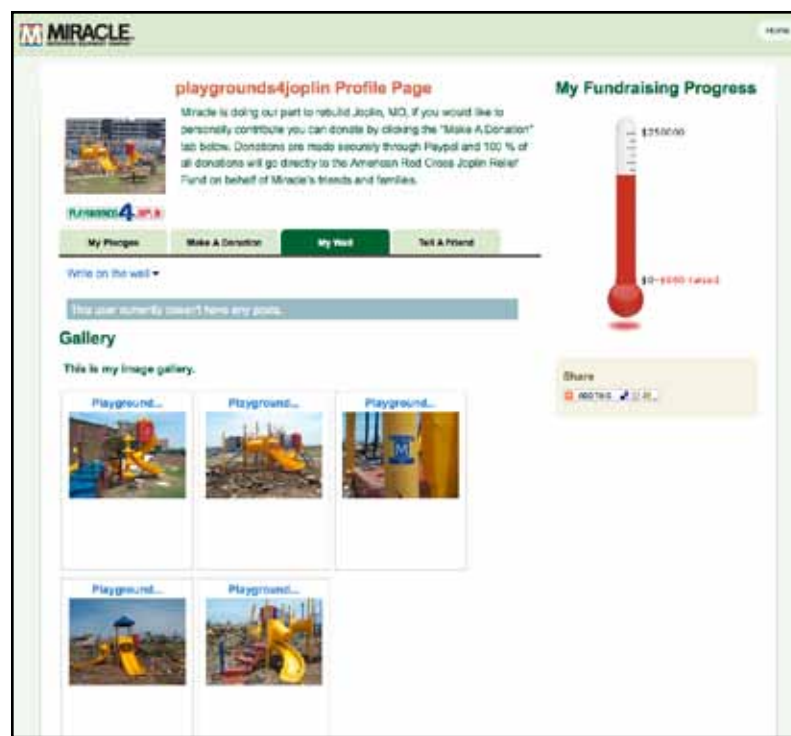
## Marketing: Custom Website for Your Playground Project

Miracle will create a custom FunRaising website page for your project that will house:

- A. site pictures
- B. funding goals
- C. total project funds raised so far
- D. video link of the site before and after
- E. donation collection point

The most important feature of the FunRaising website is the donation collection which allows donors to contribute as little as \$5 to any amount. Donors have the choice to use a credit card or PayPal.

The funds collected from each donor are visible and totaled. One hundred percent of these funds will be applied to the equipment purchase for your project.







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